

# Top tips on attracting and retaining talent

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**#01**

Attract talent by promoting your team or department's successes and achievements online and on social media

**#02**

Raise the profile of your function in your own organisation at lunch and learn events

**#03**

Maximise team performance by encouraging a culture of constant learning through, for example, CIPS qualifications

**#04**

Offer flexible working in order to tap into new talent pools and retain talent that may have been lost due to life changes

**#05**

Recognise and celebrate everyone's successes!